



Our Vision

**Healthy, beautiful, &
resilient places for all**

Our Mission

ASLA: Empowering our members to design a sustainable and equitable world through landscape architecture

ASLA Fund: To invest in global, social, and environmental change through the art and science of landscape architecture

Our Guiding Principles

- ASLA is a vibrant community of landscape architecture professionals, responsive to the profession, people & places they impact.
- ASLA brands, protects, and leads the profession.
- ASLA supports members to elevate and scale their voice, their practice, and their businesses.

Outcomes

Prominent Voice

1

ASLA is the voice for landscape architecture, leading the profession and climate action in the communities we serve to ensure design excellence

Strategies

- Broaden the understanding of the profession and positively impact its growth and diversification
- Position ASLA as a leader
- Expand ASLA's influence & awareness in climate action and resiliency

Professional Sustainability

2

Landscape architecture professionals flourish in number and expertise, through diverse career pathways and with the professional & business development support to thrive.

Strategies

- Advance the profession, while providing proof & dissemination of expertise
- Create and curate our body of knowledge, aligning it with education, research and practice
- Understand AI's impact and advance technology's appropriate role in our profession

Unrivaled Expertise

3

ASLA's expanding and connected membership accesses indispensable resources to remain innovative, creative, and relevant to the changing needs of the global society and the environment.

Strategies

- Build products and services that exceed our members' expectations
- Grow our membership and partnerships
- Leverage and strengthen the relationships between Chapters and National and provide essential support